



New England Pretzel & Popcorn
15 Baystate Rd - Lawrence Ma 01841
978-687-0342
www.nepretzel.com

#5. Funnel Cakes

The most popular, most profitable pastry.



#5100 Mix	27¢
Confectionery Sugar	7¢
Funnel Cake Plate	14¢
Oil	6¢

54¢ Food Cost

	Low Retail	High Retail
Suggested Retail	\$2.00	\$3.00
Profit Margin	\$1.46	\$2.46
% Profit	73%	82%

Yield: 240 Funnel Cakes per case – 6-inch

20 servings / day @ \$2.00 Retail = \$29.20 Profit per day

\$29.20 X 30 Days = \$876.00 One Month's Profit

One Year Profit = \$10,512.00 (more or less)

Equipment Needed: #8050D FW-12 Fryer; #5104 6" Mold Ring;
 #5106 Funnel Cake Tool Kit

Supplies Needed: #5100 Pennsylvania Dutch Funnel Cake Mix;
 #5095 Oil 35 lbs; #5111 9" Funnel Cake Plates